

SPEAK UP SPARK CHANGE



VicSRC

congress

2024 Sponsorship Opportunities



VicSRC

congress

QUICK FACTS

VicSRC's annual flagship student voice event brings over a hundred students from across Victoria together to find solutions to the most pressing issues in education.

Our Congress sponsors are featured in all event collateral and marketing and in the final report, which is presented to the Minister for Education, government officials and VicSRC's student and teacher network. You'll be supporting an event that boasts:

100%

of students surveyed said Congress made them feel empowered to make change in their education

2,000+

VicSRC's stakeholder reach

250+

attendees across students, teachers, media and government stakeholders

VicSRC Victorian Student Representative Council

The Victorian Student Representative Council (VicSRC) is the peak body representing school-aged students in Victoria. We were created by students to be a voice for all primary and secondary school students at the highest levels of decision making in Victorian education. Our vision is an education system that is student-led, student driven and student-focused.



Congress is VicSRC's flagship student-led experience which brings together secondary students from across Victoria to unpack ideas and solve issues in the education system. Ideas from students go on to inform VicSRC's ongoing research and advocacy work, spearheaded by the VicSRC Student Executive Advisory Committee.



PRESENTING PARTNER

Student & Teacher Packages

This year, *Congress* is doing things a little differently and we're introducing a brand new Victorian teacher professional development day that runs in conjunction with the student-led event. This provides like-minded organisations with the opportunity to reach two impactful audiences, ensuring your mission and support of student voice is communicated with the audience that's right for you. We have two available presenting partner opportunities:

STUDENT Presenting Partner

You will have the opportunity to speak in front of over 150 students about your mission and organisation, cementing yourself as trustworthy and recognisable to the next generation of Australia's changemakers.



TEACHER Presenting Partner

Our new teacher professional development day will provide you the platform to talk directly with eager teachers from metro and regional schools about your organisation and its ability to support them in ensuring Victoria remains the education state.

EACH PRESENTING PARTNER PACKAGE INCLUDES:

- A 5-10 minute presentation to your respective audience at the opening of *Congress*.
- Your organisation featured in the whole event opening address, attended by the Minister for Education and promoted on screens, posters and information throughout the day.
- Your organisation's logo on all event collateral including the Congress Report, VicSRC website, posters and social media in the lead up to, during and after the event.
- Your logo and branded materials presented on all *Congress* merchandise, with the ability to include your own merchandise in *Congress* show bags.
- Your organisation featured as a presenting partner in the afternoon presentation session attended by government stakeholders, teachers and media.
- An invitation to the presentation session for networking opportunities.

SUPPORTING PARTNERS

Congress seeks to bring students from across the state together to solve the four key issues they've identified in the education system. This year, we are offering four supporting partner opportunities for organisations to align their support with priorities they care about the most. Your organisation will be linked to the priority area before, during and after the Congress event, strengthening your organisations' commitment to working with students to improve their experiences related to each topic, whilst also gaining exclusive access to the discussions on the day.

**Securing greater investments
for students, teachers &
schools**



**Student mental health and
wellbeing**



**Re-thinking the definitions of
success at school**



**Making education inclusive
and accessible for all
students**



THE SUPPORTING PARTNER PACKAGE INCLUDES:

- Exclusive access to tailored reports with detailed insights about students' reflections from your chosen workshop
- Your organisation's logo on all event collateral including the Congress Report, VicSRC website, posters and social media in the lead up to, during and after the event,
- Your organisation featured in the event opening address, attended by the Minister for Education
- Your logo and branded materials utilised in the working sessions focused on your chosen priority
- Your organisation featured as a supporter of your chosen priority area in the afternoon presentation session attended by government stakeholders, teachers and media.

STUDENT SPONSORSHIP

At VicSRC, we aim to amplify student voice to make positive change in education for all Victorian students. For us to do this meaningfully, we need to ensure the voices of *all* Victorian students are heard.

Organisations can choose to sponsor their preferred number of student tickets, providing an incredible opportunity and once-in-a-lifetime experience for students who experience disadvantage or face barriers to attending Congress. The costs of a sponsored ticket will provide valuable resourcing to engage interpreters, fund transport and accommodation costs, and engage any other relevant supports that will ensure students experiencing disadvantage are able to take part in this experience.

Tickets will be allocated through an application system, providing sponsors with the option to indicate how they would like their sponsorship allocated based on your organisation's mission.

SPONSORSHIP PROCESS:

Partner organisations who work directly with marginalised students are invited to express their interest to access sponsored tickets

They are required to demonstrate their rationale for seeking sponsored tickets, including the number of tickets they are seeking, ensuring equitable access to the event

Expressions of interest are reviewed and organised by priority (such as under-represented groups at Congress, those identified as facing significant barriers)

VicSRC makes every effort to support specific cohorts of students identified by sponsors

IN-KIND SUPPORT

As a not-for-profit organisation, VicSRC relies on the generosity and support of our partner organisations to ensure that *Congress* is a successful and enjoyable experience for all attendees. In-kind support in any form is greatly appreciated. Your contributions, whether they be goods, services, or expertise, will play a crucial role in helping us create an enriching and inclusive environment for students from diverse backgrounds.

Here's some examples of what in-kind support could look like, but this is by no means exhaustive. Get in touch and let us know how you can support student voice.



FOOD/CATERING

Supply meals and refreshments (lunch or snacks throughout the day) for attendees.



EVENT MATERIALS & SUPPLIES

Donate printing services for event programs, banners, and materials.
Supply stationery, notebooks, shirts, caps or other merchandise for *Congress* showbags



PROFESSIONAL SERVICES

Contribute services such as photography, videography, radio broadcast or tailored training for workshops, facilitation or other event preparation



ACCOMODATION & TRANSPORT

Provide lodging for students, volunteers and facilitators.

Offer transportation services to and from *Congress* for students coming from different regions

Congress

SPONSORSHIP PACKAGES

With varying sponsorship packages, we aim to provide an option relevant to your budget and ability to support student voice. If none of our packages are suitable but you're still wanting to show your support for a student-led education system, get in touch and we will tailor a package to suit you!

PRESENTING PARTNER *(2 x available)*

\$5,000 + GST

- A 5-10 minute presentation to your respective audience at the opening of Congress.
- Your organisation featured in the whole event opening address, attended by the Minister for Education and promoted on screens, posters and information throughout the day.
- Your organisation's logo on all event collateral including the Congress Report, VicSRC website, posters and social media in the lead up to, during and after the event.
- Your logo and branded materials presented on all Congress merchandise, with the ability to include your own merchandise in Congress show bags.
- Your organisation featured as a presenting partner in the afternoon presentation session attended by government stakeholders, teachers and media.
- An invitation to the presentation session for networking opportunities.

SUPPORTING PARTNER *(4 x available)*

\$3,500 + GST

- Exclusive access to tailored reports with detailed insights about students' reflections from your chosen workshop
- Your organisation's logo on all event collateral including the Congress Report, VicSRC website, posters and social media in the lead up to, during and after the event,
- Your organisation featured in the event opening address, attended by the Minister for Education
- Your logo and branded materials utilised in the working sessions focused on your chosen priority
- Your organisation featured as a supporter of your chosen priority area in the afternoon presentation session attended by government stakeholders, teachers and media.

SPONSOR A STUDENT

- Reduce barriers for student experiencing disadvantage to attend Congress.

\$121 per student + GST

discounts available for multiple tickets

IN-KIND SUPPORT

- Your organisation's logo on event collateral
- Affirm your organisation's support for student voice and student participation in education reform

Sponsorship applications will be reviewed on an as-received basis. If you are interested in sponsorship packages with limited availability, we highly encourage you to secure your spot today!

For multiple student sponsorships, in-kind sponsorships or to discuss any questions, flexible packages or multi-year sponsorship agreements, please contact our *Congress* event lead, William Naughton-Gravette on 0447 691 300 or at william@vicsrc.org.au.

Thank you for your sponsorship commitment for VicSRC's flagship student voice event, *Congress 2024*.

The Sponsorship Agreement, based on the sponsorship benefits outlined in this document, will be valid from the date of payment is received until 31st December 2024. Please write your or your organisation's name and tick or mark 'x' the package of your choice:

Sponsorship Packages

- ☐ _____ would like to confirm a Presenting Partner (Student) Sponsorship at \$5,000 plus GST.
- ☐ _____ would like to confirm a Presenting Partner (Teacher) Sponsorship at \$5,000 plus GST.
- ☐ _____ would like to confirm a Supporting Partner (Greater School Investment) Sponsorship at \$3,500 plus GST.
- ☐ _____ would like to confirm a Supporting Partner (Mental Health & Wellbeing) Sponsorship at \$3,500 plus GST.
- ☐ _____ would like to confirm a Supporting Partner (Re-defining Success) Sponsorship at \$3,500 plus GST.
- ☐ _____ would like to confirm a Supporting Partner (Inclusive education) Sponsorship at \$3,500 plus GST.

**SIGNED for and on behalf of
VICTORIAN STUDENT REPRESENTATIVE
COUNCIL LTD**

Signature: _____

Print Name: _____

Print Title: _____

Date: _____

SIGNED for and on behalf of

Signature: _____

Print Name: _____

Print Title: _____

Date: _____